

Get It Together Checklist

#1 Business Plan

What makes your company different? At the core, what are you doing to be unique and why?

#2 Get Your Domain

It might sound silly, but this is really important. Make sure the domain you want is available or affordable before deciding on your final name.

#3 Social Media

Just like your domain, you don't want to find out the hard way there is another company in another country with your same name using the Instagram handle you want.

#4 Legal Paperwork

Once your name is decided, get your paperwork together. You need it before you launch to protect yourself and any possible employees.

#5 Vision

Define your vision of how to take your company to market. What is the main message you want to launch with that will evoke your mission in a nutshell?

#6 Branding

After you have the first 5 steps complete, it is time to start the visual process. Having done all that work will make it much easier for a designer to understand how to create your visuals.

Want to learn more?

Drop a line or send us an email for more information about our branding and design services.

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